



TURNING DATA INTO ACTION

DATA ACQUISITION • ANALYSIS • REPORTING

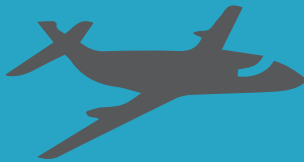
## BORDER VIEW

### REMOTE SCREENING FOR BORDER ENTRY

For the past twenty years, ADS has been providing leading edge engineering and evaluation solutions to government agencies and the private sector. ADS and Kiana Analytics are focused on protecting airport and border entry points from threat through **Border View**; a real-time passenger tracking and engagement platform that provides real-time data and forensic data for mobile security teams. Funded by DHS, Border View delivers remote screening for border entry.



- Real-Time and Forensic Data for Mobile Security Teams via Wifi/Video



- Airports
- Customs
- Passenger & Visitor Screening



- Marinas
- Remote Locations



- Real-Time Passenger Tracking and Engagement



## BORDER VIEW

Remote Screening for Border Entry

=



Video

+



Wifi

+



People

+



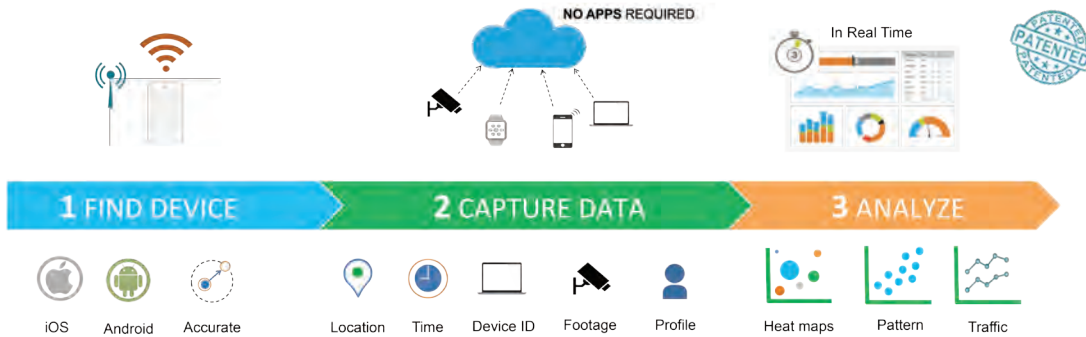
Real-Time Analytics

# REAL-TIME VISITORS AND TRAFFIC MONITORING

Security • Awareness • Analysis



## KIANA - A "DEVICE TO ANALYTICS" COMPANY



## PROTECTING PEOPLE, LOCATIONS AND ASSETS

**GOVERNMENT & IMMIGRATION**  
Identify traffic patterns, forensic analytics and **visual - device association** of persons of interest

**TRANSPORTATION**  
**Foot traffic** and leisure time analytics  
**Boarding optimization** by identifying passenger location.  
Optimize security **checkpoint planning**

**PUBLIC SPACES**  
Digitized cities with effective monitoring and tracking **enhances safety** of public spaces.

**IMAGE DEVICE ASSOCIATION**  
Correlate **footage or image of a location** from a particular device in **real time**.

**FORENSIC VIDEO SEARCH**  
Perform **segmented video/footage search** to track a device across multiple locations.

## LEVERAGING A CLIENT'S CURRENT INFRASTRUCTURE

Beacons require app download, battery and Bluetooth — Kiana does not!

Kiana's patented technology tracks and captures Apple device IDs.

**NO APP REQUIRED**      **NO BT REQUIRED**

**NO LOGIN REQUIRED**      **CELL SIGNAL TRACKING ILLEGAL**

**DEVICE AGNOSTIC**      **GATEWAY AGNOSTIC**

**REAL TIME (3-Second Sample)**      **ACCURATE (2mt by 2mt)**